



NCAA[®] MARCH MADNESS[®] PREVIEW PACKAGE

Thought Equity Motion is the only place you can find all of the greatest comebacks, buzzer beaters, players and coaches of the past **60 years of NCAA Basketball**. Drive engagement and revenue through broadband and television tournament previews featuring NCAA basketball content from Thought Equity Motion, the world leader in digitizing, licensing and delivering video content, and the exclusive licensing partner of the NCAA.

Choose from these video content packages to efficiently build your NCAA March Madness coverage:

- **60 years of NCAA Basketball footage** including classic tournament moments, greatest comebacks, iconic coaches and players and buzzer beaters all pre-cut and available in clip bundles.
- **Pre-cut highlight clip bundles** from top 2009-10 championship contenders such as North Carolina, Kentucky, Duke, Kansas, Purdue, Texas, Villanova, Michigan State and more.
- Access to **full game footage** from more than **200** 2009-10 regular season games.
- Complete historical NCAA Basketball Tournament coverage. Includes **all 64 games** from start to finish.
- **2-3 minute cut-downs of every National Championship game from 1982-2009**. Videos are fully edited and ready to be integrated into your video player.
- **Fully produced 3 minute montages** of historic games, NCAA basketball greats, Cinderella stories and more.

The NCAA March Madness Preview Package can be purchased alone or in combination with other sports packages including preview packages for the **NFL and NBA Drafts and NCAA Football and Basketball previews**. Contact your Thought Equity Motion representative to discuss custom solutions, pricing and delivery. Additional NCAA content spanning 23 sports and 88 NCAA championships is available exclusively from Thought Equity Motion.

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